



Business NSW - Maximising your business potential

Tracing our heritage back to 1826, Business NSW mission is to create a better Australia by helping businesses maximise their potential. Business NSW is a passionate advocate for business in the public arena: whether standing up to government and decision makers when business interests are neglected or working together to create positive change.

Business NSW helps all businesses from small enterprises to large corporations maximise their business potential. Our commercial services division, Australian Business Solutions Group, delivers a range of business services to both member and non-member clients throughout Australia, with the operating surplus going back to supporting Business NSW initiatives.

We believe it's important for Australia's business community to succeed, because prosperity creates new jobs, social wealth, and better communities in which to live. Business NSW can help your business in the following ways:

- Create better business to business connections
- Public policy and advocacy
- Providing local, regional and state-wide business support
- Helping you to increase productivity and productivity through expert advice and business solutions

Uniting the Chamber movement in NSW: Alliance Program

The Alliance Program has been developed to strengthen the relationship between Business NSW and the Local Chambers of Commerce within NSW. This program represents a significant opportunity to unite the Chamber movement and provide members of the Local Chamber access to benefits of Business NSW at no additional cost.

The objectives and benefits of the program are:

- Foster and develop a co-operative, non-competitive relationship between Business NSW and the Local Chamber movement by offering Local Chambers a limited Business NSW membership for their members. This dual membership arrangement strengthens the value proposition of the Local Chamber membership and removes the concerns around competition for membership.
- Access to advice, tools, products and services from the Business NSW to help your members business and assist the Local Chamber to grow and retain its membership base.
- Create one voice for business in NSW and the united Chamber movement to represent business interests at a local, regional, state and federal level. This will be achieved through Local Chamber engagement with us at our policy forums, information on media releases, engagement with Relationship Managers.



The Benefits

Inclusion	About Your Entitlement
Business Hotline 13 26 96	Raise your profile and promote your business to the wider business community. Expand your business networks and promote special offers or exclusive incentives to other members through your customisable listing in the directory.
Advice Line calls Workplace and Legal 13 29 59	A dedicated phone service providing members with specialist advice in the areas of Industrial Relations, Legal and Marketing.
Marketing 13 26 96	Simple queries answered in one call, or if more complex advice is required, an outline of how best to proceed will be given. Either way, you will enjoy the peace of mind knowing that you're getting trusted professional advice.
Networking and Educational Events	Business NSW events are run regularly across the state to help you increase your business network and stay up to date with topical business issues and matters.
e-Newsletter	Member only e-newsletter updating you on the latest news and trends for your region.