

GRIFFITH BUSINESS CHAMBER INCORPORATED | Executive Committee Meeting  
Tuesday 16<sup>th</sup> March 2021 | VIA ZOOM | 6.00pm

## MINUTES

**ATTENDANCE:** Amanda Quarisa, Paul Pierotti, Pat Pittavino, Natasha Keoller, Matt Gidley, Darryn Savage, Peter Schirripa, Michael Rowley, Heiko Meins.

**APOLOGIES:** Nil

### **1: MINUTES OF PREVIOUS MEETING:**

27.8.20 & 9.9.20

**Moved:** Natasha Keoller

**Seconded:** Paul Pierotti

**Motion carried**

### **2: BUSINESS ARISING FROM PREVIOUS MINUTES**

Nil

### **3: CORRESPONDENCE IN / OUT: since 27.8.20**

#### **IN**

Various Invoices

ATO Request to host a Small Business Month Webinar

31.8.20: Griffith Economic Development Strategy Update

11.9.20 – Resignation of Secretary & Public Officer from Amanda Quarisa

18.9.20 – Resignation of Treasurer from Peter Schirripa

The Digital Picnic/ Council – numerous correspondence re: logistics of Webinar, dates etc

Multiple RSVP's for Facebook Webinar held in October 2020

29.9.20: Response from Sussan Ley's office re: NBN Roll out in Griffith

Nomination forms from AGM

23.11.20: Glow 2680 Request from Council to partner

Various Correspondence for 2 print publications: Griffith Phoenix and Lifestyle Magazine

7.1.21: Qantas – meeting request with Paul held on 14.1.21

9.1.21: Alvin Lee from Deakin University: 3river.org.au domain name is due to renewal (part of Chamber's long term Trust Mark goal)

7.12.21 Ben Hughes Secure Energy re: Solar Energy

January 2020: Meeting request with Amanda with Griffith Phoenix publication to be held on 20.1.21

Various Member requests/questions

Future Proofing the MIA & Beyond

Regional Lifestyle Magazine – (Chamber advertised in this magazine for free)

C2Hills: Potential grants for a Griffith Marketplace

#### **Out**

E-Newsletters

Newsletter including offer from Quest Apartments for existing members

AGM notification and request of nominee

Quest Offer of \$100 voucher for any new member to join up til 30.6.21

Sept 2020 ACCC's Murray–Darling Basin inquiry interim report

Sept 2020: Email to Sussan Ley re: NBN Roll out in Griffith

16.10.20: Dept of Fair Trading: A12-T2 form sent

21.10.20: Dept of Fair Trading: A9 Notice of Change of association details for Public Officer

October 2020: Press release introducing GBC new Executive  
Meeting requests for Member for Albury Justin Clancey & Member for Wagga Joe McGirr on 28<sup>th</sup> October 2020  
Acquittal documents to Small Business Month  
Jingle & Mingle Invitations via email to members  
November 2020: Open letter to Griffith Ratepayers via facebook & website  
November 2020: Press Release re: Tafe job Losses  
Invitation for Noel Hicks to meet with Paul & Pat on 30<sup>th</sup> November 2020  
3.12.21 Email to PROVIDENCE ASSET GROUP re: Solar opportunities for Griffith NSW's rapidly growing manufacturing and housing sectors.  
Various Correspondence for 2 print publications: Griffith Phoenix and Regional Lifestyle Magazine  
7.1.21 C2Hills: Griffith Business Chamber to apply for a grant to build ; A local Community Marketplace – ONLINE sales market  
9.1.21: Alvin Lee from Deakin University – no renewal of domain name  
January 2020: FUTURE PROOFING the MIA & beyond – Lake Mejum – Coolah Storage Project –  
March 2021: Letter of Support Griffith City Council – Funding for Road Project

Please see our newsletter, facebook page and website for further information or contact any Executive committee member for more details.

#### **4: BUSINESS ARISING FROM CORRESPONDENCE:**

Chamber held 2 webinar's in October 2020 as part of Small Business Month. Received a \$2000 grant to implement Facebook Ads webinar hosted by The Digital Picnic.

1: Digital Options presented by ATO. Approx 11 people attended via ZOOM.

2: Facebook Ads webinar. Approx 30 people attended via ZOOM.

As part of NSW Small Business Month and building your brand on social, Griffith Business Chamber presents an Introduction to Facebook Ads.

**\*\*EXCLUSIVE and FREE\*\*** webinar for Chamber Members!

Spend 90 minutes with one of Australia's leading Social Media Marketing Agency The Digital Picnic.

If you want a better understanding on how to use Facebook Ads here's what you'll learn;

- Understanding the capabilities of Facebook Ads

[including why to use ads vs boosting, opportunities for targeting, choosing the right creative for your audience]

- A strategic approach to Facebook Advertising

[including objectives, audiences, ad placements]

Strictly limited to 60 places only! Book now!

<https://www.thedigitalpicnic.com.au/about/>

#NSWSmallBiz20

Approx 25 people attend The Digital Picnic webinar.

#### **5: FINANCIALS**

Previously sent through by Treasurer Peter Schirripa via email.

**Moved:** Natasha Keoller

**Seconded:** Darryn Savage

**Motion carried**

#### **6: AGENDA**

##### **6.1: Griffith Destination Tourism Plan 2021-2024**

Was adopted through Council –Darryn and Matt have shown interest in the Tourism area. If they'd like get involved Amanda can arrange a meeting with Mirella at Council to see how Chamber can get involved. Link to the Griffith Destination Tourism Plan. [https://www.griffith.nsw.gov.au/cp\\_themes/visit/page.asp?p=DOC-HGN-21-15-86](https://www.griffith.nsw.gov.au/cp_themes/visit/page.asp?p=DOC-HGN-21-15-86)

## **6.2: Draft Economic Development Strategy**

At the Ordinary Meeting of Council held Tuesday 23 February 2021 it was resolved that the draft Economic Development Strategy be placed on public exhibition. The draft is now on display for public submission, Chamber need volunteers to assist with a submission – Paul is working on this in the meantime. Submissions will be received up until 4pm, Friday 9 April 2021. **To download a copy of the Plan click here.**

## **6.3: Imagine Griffith - Guiding Griffith 2040 review**

Guiding Griffith 2040 Community Strategic Plan (CSP) is asking for input from the community.

Residents are being asked to get involved in helping ensure that the future vision, ideas, and actions in the existing CSP continue to meet the expectations of Griffith's changing community. If anyone from Chamber has views or any personal views are encouraged to please provide feedback.

<https://www.griffith.nsw.gov.au/projects/project.asp?id=7121>

## **6.4: Membership Strategy**

Added new membership tier – Business Partner \$1500 includes Chamber hosting an event on their behalf. NBN Co are a new member to take up this offer and plan to have an event in April.

Paul, Amanda & Peter have a meeting on Wednesday 17<sup>th</sup> to discuss operations of Chamber and look at CRM solutions or better ways to manage financials and admin.

## **6.5: Renewals**

What is the plan for 2021? Ran out of time to discuss. Will discuss with Peter in meeting on Wednesday.

## **6.6: Calendar of Events**

**Employment Crisis Meeting 30<sup>th</sup> March -10-12pm.** Designed to engage with members and let them know Chamber understand the challenges, the impacts and we're hoping to provide and research solutions. Plan to invite guest speakers from a range of industries to provide members with insightful information on this topic.

Moving meeting to 28<sup>th</sup> April if available and invite key presenters.

**NBN Forum** - date unknown, but plans to be in April

## **End of Financial Year Celebration**

Plan to be at Whitton Malt House Thur 10<sup>th</sup> June. Members free. Non members pay.

**Motor Neurone Event** – 29<sup>th</sup> July 2021.

Natasha to re-engage. Leagues Club booked.

**Meet the Candidates – Local Council Election-** Wed 25<sup>th</sup> August 2021

**September** – nothing as yet

**AGM** –14<sup>th</sup> October 2021

## **7. GENERAL BUSINESS**

Lake Coolah Meeting was well attended.

Need more shorter zoom meetings.

## **8. NEXT EXECUTIVE MEETING**

TBC