

GRIFFITH BUSINESS CHAMBER INCORPORATED | Executive Committee Meeting
Wednesday 9th September 2020 | Sleepdoctor | 5.30pm

MINUTES

ATTENDANCE: Amanda Quarisa, Paul Pierotti, Natasha Keoller, Heiko Meins

APOLOGIES: Pat Pittavino, Peter Schirripa

AGENDA

1: Small Business Month. Successful in receiving \$2000 Grant Funding to cover cost of webinar. Confirmed Griffith Business Chamber will proceed with 1.5 hour webinar with The Digital Picnic on Tue 20th October 2020. Content: Facebook Ads. Limited to 60 people. Members only. \$2000 Budget to promote. \$1800 on TV, \$200 on Facebook. Plus website, jotform, email, organic facebook and facebook event. Amanda and Heiko to liaise to promote.

Amanda contacted Oumi from Griffith City Council to discuss what they were doing with Small Business Month and to work in together. Council confirmed they had planned a similar Social Media Event the day after Chamber's webinar. Council were able to move their webinar to the following week which was greatly appreciated.

2: ATO contacted Griffith Business Chamber to participate and choose from a list of topics to present to the business community

- Starting a small business
- Running a home-based Business
- Considering your business viability
- Cash Flow for Small Business Success
- Digital Options for Your Small Business

Chamber will proceed with Digital Options for your Small Business on 15th October 2020.

Chamber suggested to Griffith City Council that the 2 organisations run 4 webinars in total during October. 2 from Council and 2 from Chamber to cover a month long celebration of Small Business Month. Amanda to advise Griffith City Council what Chamber intend to run and Griffith City Council to confirm their activity. Chamber are happy to cross promote and ask the same of Griffith City Council.

3: It was agreed that Chamber to purchase Annual Subscription to ZOOM in order to conduct the ATO webinar plus for meetings.

4: Discussions were raised around Membership Retention. Paul Pierotti requested a list of members paid for the last 3 years in October of each year. Amanda to follow up with Peter to provide.

5: Explore the viability and analysis of a Griffith business directory that is categorised by industry type. Initial thoughts were to create an online directory of every business in Griffith including all contact details. Chamber members free, non member would be charged a fee. This directory would be very useful for anyone looking to contact businesses in Griffith. Chamber receives numerous enquiries seeking a list of businesses contact details. Due to privacy reasons Chamber cannot pass on our database.

Moved: Paul Pierotti

Seconded: Natasha Keoller

Meeting closed: 6.50pm