

Employer of Choice

The Employer of Choice Award – recognises a business that has implemented strategies and initiatives to create a stimulating and supportive workplace environment.

Entry criteria

Entrants are required to demonstrate their achievements over the past 12 months across the key areas of employee recruitment, engagement and retention. Category criteria are based on initiatives that have had a positive impact on both employees and the business.

Award eligibility check box

- ✓ The business has been trading for a continuous period of two years or more and is not bankrupt or trading insolvent at the time of entry.
- ✓ If entering Employer of choice >20 Employee's: This business has 21 or more employees on the payroll in Australia at the time of entry
- ✓ If entering Employer of choice <20 Employee's: This business has 20 or fewer employees on the payroll in Australia at the time of entry.
- ✓ A representative of this business has not been a judge in this category in 2022.
- ✓ A representative of this business is not a judge in the 2023 Business Awards program.
Note: This award category is split into 2. Under 20 Employee's & Over 20 Employees. If you are the winner of this award, you will be entered into the respective category for Regional Awards.

Questions

1. What are the initiatives you have undertaken to develop a positive workplace culture within your business? *Maximum word count: 400*
2. Describe how your business adopts inclusive practices and recognises the needs of a diverse workforce, including examples. *Maximum word count: 400*
3. Excluding business growth or expansion, what percentage of staff turnover has there been in your business in the previous 12 months and what are the reasons for this turnover? *Maximum word count: 300*
4. How does your business empower its workforce to develop their skills, contribute to a positive workplace culture and deepen their engagement with the business and the community? *Maximum word count: 400*
5. Detail measurable evidence outlining how these initiatives make you an employer of choice. *Maximum word count: 400*